



Fall in *love* with a good **book**, not a *scammer*



Types of Scams

♥ ROMANCE SCAMS

- Someone you meet online builds a strong emotional connection
- Avoids meeting in person or video calls
- Claims an emergency or financial crisis
- Asks for money, gift cards, wire transfers, or crypto
- Remember: Real relationships don't require secrecy or financial rescue.

☎ PHONE SCAMS

- Call claims to be your bank, the IRS, or tech support
- Pressures you to act immediately
- Threatens consequences if you don't comply
- Banks and government agencies will never:
- Ask for your password or pin
- Demand immediate payment
- Request gift cards or cryptocurrency

📶 ONLINE & TEXT SCAMS

- Fake package delivery alerts
- "Suspicious Activity" warnings
- Links that look real but aren't
- Tip: Don't click. Go directly to the website or call a known number.

RED FLAGS 🚩

- Urgency or pressure
- Requests for secrecy
- Requests for gift cards, crypto, or wire transfers
- Requests for codes, passwords, or personal information
- Messages that don't sound quite right

Why Scams Work

Scams don't work because people are careless. They work because scammers use emotion - fear, urgency, trust, and connection.



BEFORE YOU RESPOND:

- P**ause
- A**sk questions
- U**se a trusted source
- S**low down
- E**xamine the request

IF SOMETHING FEELS OFF

- Stop responding
- Don't send money or information
- Contact your bank directly
- Talk to someone you trust

REMINDER ♥

- Getting targeted by a scam is not a failure.
- Scammers are professionals.
- Asking questions is a sign of strength.



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